



Bedrock Powers Brand New French Streaming Service 'Salto'

Paris, France - October 22nd 2020 - Bedrock, the streaming-tech Joint Venture formed by Groupe M6 and RTL Group, is proud to empower Salto, the highly anticipated streaming service in France, successfully launched this week. The joint platform between the three major French broadcasters: Groupe TF1, France Télévisions and Groupe M6 relies on Bedrock's streaming technology for all its operations.

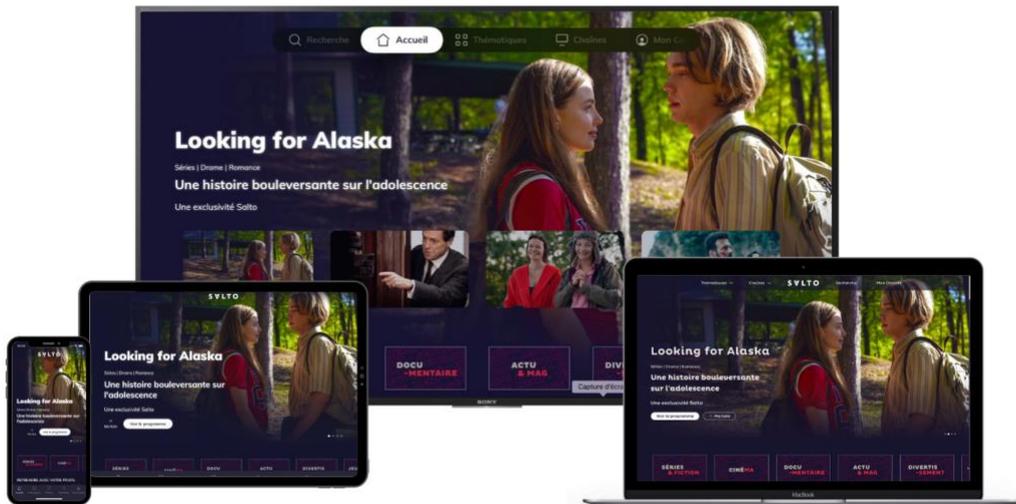
Bedrock has met Salto's advanced requirements, providing a complete streaming end-to-end solution able to uniquely aggregate the best of two worlds: a leading broadcast experience with 20 live channels including catch-up services and live sports events, and a premium SVOD catalog gathering 10,000+ hours covering all genres and formats.

Salto relies on Bedrock's robust cloud-based technologies from content management to video playback to deliver a best-in-class video experience to its users:

- Salto uses Bedrock's advanced back-office and data tools to provide in depth personalisation, and a unique kind of editorialisation and design, including human-curated sections.
- Salto subscribers get a fresh and unified user experience on a wide range of OTT devices, including iOS, Android, Smart TVs, Chromecast, Apple TV, Android TV and web, all developed by Bedrock.
- Salto also relies on Bedrock's capabilities for payments, Customer Relationship Management, revenue optimisation and many other features set by the Request For Proposal won in 2019.

Jonas Engwall, Chief Executive Officer at Bedrock, says: *"Bedrock is one of a few European streaming-tech companies with the scale and expertise needed to deliver a user experience on par with the global streaming giants. We are proud to power such a unique SVOD platform as Salto and we look forward to a long and fruitful partnership."*

Thomas Follin, Chief Executive Officer at Salto, says: *"Bedrock's technology empowers Salto to become a powerful streaming service pushing the TV experience forward. Our partnership allows us to rely on Bedrock's best-in-class streaming technology with promising potential. I would like to thank Bedrock's teams for their hard work and contribution to Salto's successful launch."*



About Bedrock

Bedrock, a Joint Venture formed by Groupe M6 and RTL Group, is a leading technology company specialised in the design and development of streaming platforms across Europe. With 10+ years' experience in streaming technologies, Bedrock has more than 300 team members across Europe, and over 35 million users across five countries.

More information about Bedrock: www.bedrockstreaming.com

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About Salto

Salto is the French OTT service giving unlimited access to the best of TV and streaming, created through the shared vision of the French groups France Télévisions, Groupe M6 and Groupe TF1 to facilitate new audiovisual consumption behaviours. Salto gives unlimited access to popular TV programmes, as well as brand new content, to be enjoyed live, with exclusive previews, or in replay, from 6,99€/month. This common platform is aimed at supporting the French and European audiovisual creation.

Salto SAS is equally shared by the three audiovisual companies.

More information about Salto: www.salto.fr

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